**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 7/18/2016

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* Suzanne Osborne
* John Graziano
* Elaine Petrowski
* Elisa Kolenut

**Absent with Notice:**

* Paul Laman

**Absent without Notice:**

**Meeting Discussion:**

* Approved May 16, 2016 meeting minutes.
* Discussed adding the Architectural Review Board to the Resident Survey response to keep in line with the “small-town” theme for Main St.
* Discussed the Community Development Today and Tomorrow summary, specifically having Borough demographic information readily available on the Borough website. Lack of information causes developers to bypass our town if this information is not readily available.
* Discussed providing the results of our survey to Deborah Hoffman of the County Economic Development Office. This may help the county direct attention of small businesses to the Borough.
* Discussed awards and nominations for those who have done the most improvements to their property. Perhaps the winner gets a plaque (ornamental display for their yard) and or gift card to encourage participation and spread awareness. The Architectural Review Board could award the winners. We could solicit corporate sponsorship, e.g., Lowes/Home Depot to contribute to sign and award. Awareness could be spread on the Borough electric signs, Facebook, etc.
* Discussed looking into getting professional help regarding retail development within the Borough. For example, it was discussed that Rutgers University’s NJ Downtown Institute is a non-profit organization to help small towns increase their retail presence.

**Action Items for Next Meeting:**

* John Graziano to research other Town’s websites to see what they are posting and develop proposition to the Borough council to have this added to the Borough website.
* Suzanne Osborne to resend Resident Survey Summary for #6.
* Elaine Petrowski to provide Resident Survey Summary percentage responses for #2.
* John Graziano to send updated memo for final review and approval. He will contact the Mayor to determine how to distribute the memo to the Borough Council.